



Contact

- ✉️ averybales@gmail.com
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- 📍 Charlotte, NC

Education

Bachelor of Arts in Media and Journalism
UNC Chapel Hill
2022-2026

Skills

- Video Production
- Adobe Premiere Pro
- Camera Operation
- Post-production editing
- Broadcast Sports

Language

- English

Avery Bales

Media and Journalism Student

About Me

Passionate, hardworking, and creative storyteller that thrives in the environment of sports media. Enjoys filming, editing, and producing content that tells the deeper stories that go in the sports world.

Work Experience

May-August 2023 and 2024
Raycom Sports

Production Assistant

- Sorted archival footage of ACC Basketball
- Assisted on live sets as well as interviews
- Logged footage
- Assisted in editing of various projects

Aug 2023-Present
GoHeels Productions

Worker

- Worked on various broadcasts of UNC athletics
- Replay Assist, Bug Operator, Cam Operator

Jan 2025-Present
Sports Xtra

Reporter

- Worked to produce video content each week
- Worked control room positions
- Chapter Assist for Women's Lacrosse Documentary: 'Cashing Receipts'
- Director for broadcast

References

Rob Reichley

Raycom Sports, VP/EP

Phone: +1 (704)-651-3267

Email: Rob.Reichley@raycomsports.com

Lauren George

Asst. Athl. Dir.-Go Heels Prod./ACC Net.

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